



**Mag. Maximilian Harnoncourt**, born May 14<sup>th</sup> 1971 in Graz, Austria

## Education

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- 1990 – 1995 Business Administration: Applied computer science and information management  
Diploma Thesis: “Strategies for Sustainable Development in Waste Management”  
**Wirtschaftsuniversität Wien**
- 1982 - 1990 Matura at science-based high school  
**Bundesrealgymnasium Kirchengasse Graz**

## Work Experience

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- Since 1999 Founding partner and CEO of **factline Webservices GmbH**, Vienna  
- Head of Software and Business Development  
- Focus on distributed online communication
- 1997 - 1999 Founder **proCourage**, Vienna  
PR – Agency focusing on organisations and enterprises with sustainable development
- 1995 - 1999 Freelancer at **REUTERS Ltd.**, Vienna  
Introducing Reuters Business Briefing in Austria and CEE  
Trainings, organisation of events.

## Partner in EU and National Projects

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- Since 2006 **Wissens- & Lerntechnologie** (University of Vienna) Academic Researchpartner
- Since 2005 **Dynamont**, Dynamic Ontology (FIT-IT Semantic Systems) Project Leader
- Since 2004 **Zielleitung**, Guidance System (Austria protec-Net plus) Partner
- Since 2004 **Food and Fecundity** (FP6, PRIORITY 3, Food Quality and Safety) Partner
- Since 2004 **Knowledge Experts** (Austria / Neue Medien in der Lehre) Partner
- Since 2003 **AG Gender Communication** (gendering web-based network communication) Partner
- Until 2004 **Logos Gaias** (EU / Leonardo) Partner
- Until 2004 **Media Nova Naturae** (Austria / Neue Medien in der Lehre) Partner

## Publications

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- 2005 Guarantee of existence for online information as a precondition for hyperlinked e-portfolios. In: Auer M., Auer U. (Ed.), Proceedings of International Conference on Interactive Computer Aided Learning Villach 2005. Kassel: Kassel University Press. | <http://factline.com/219455.0/>
- 2005 Gender specific barriers of access to web-based communication. In: Ernst S., Warwas J., Kirsch-Anwärter E. (Ed.), Wissenstransform in gleichstellungsorientierten Netzwerken. Münster: LIT. <http://factline.com/216490.0/>
- 2005 Keys to success for virtual, self-organising learning communities. In: Proceedings of the conference "Gemeinschaften in Neuen Medien (GeNeMe) 2005", Dresden, 6. - 7. Oct. 2005. <http://.factline.com/217266.0/>
- 2004 Distributed knowledge work: Environment for Smart Workers. In: Computerwelt 18-19, p. 27. Vienna: Info Technologie. | [www.factline.com/216490.0/](http://www.factline.com/216490.0/)
- 2003 Referencing as a key to an efficient chat. In: Beißwenger M. (Ed.), Chat-Kommunikation in Beruf, Bildung und Medien: Konzepte - Werkzeuge - Anwendungsfelder. Stuttgart: ibidem. <http://factline.com/211740.0/>
- 2003 Symposium: Chat-communication in industry, education and media: Concepts – Tools – Practical application – University of Dortmund. 8.-10. Mai 2003 [www.hrz.uni-dortmund.de/~hytex/storrer/chat/programm.html](http://www.hrz.uni-dortmund.de/~hytex/storrer/chat/programm.html)
- 2002 Organiser of event: “Knowledge management konkret”: Up-to-date trends and tools for knowledge management; January 2002 [http://www.wissensmanagement.net/online/archiv/kurznachrichten/2001/11\\_1201/Nachricht13.shtml](http://www.wissensmanagement.net/online/archiv/kurznachrichten/2001/11_1201/Nachricht13.shtml)