



Project Category: HPN Science

Project: Online-Conference: PhD, MBA, Dr.–what is the future?

Goal: Online-Conference with current managers about the future of university degrees.

Description: University degrees were never varied as they are today. But what do companies require of a “first class graduate”? An online-conference with high class managers shell give answer.

Timeframe: 6 months.

Milestones: 1. Planning of project details in cooperation with the investor; 2. Selection of interview partners, 3. Interview via videoconferencing, 4. broadcasting on internet.

Expected project costs: 15,000 Euro.

Geographical focus: agreeable with investor.

Projectsponsoring: This is a non-exclusiv project in cooperation with a investor group. Beside financial support managers are required as interview partners.

Projektleader: Robert Steiner
(steiner@highpotentialnetwork.org)