

Project Category: HPN Inside

Project: High Potential in Central and Eastern Europe

Target: To identify and select potential junior managers and create media coverage for project investors by expanding the High Potential Network (HPN) in the countries of Central and Eastern Europe.

Description: The Vienna-based managing project team of HPN will serve as a gateway for investors from West European countries and High Potentials in countries of Central and Eastern Europe. The team will develop specific concepts to be implemented locally in the target countries. After an initial phase, the network will grow independently. The advantage of this project lies in its sustainability.

Time frame: 2005-2007 (2007: EU enlargement leads to good job opportunities for residents from the accession countries)

Milestones: 1. Detailed planning in cooperation with the investors; 2. Research of target deployment; 3. Setting up national representative offices; 4. Community building.

Estimated costs: Minimum investment EUR 35.000 per investor

Geographical focus: Central and Eastern Europe

Sponsoring: The project is not exclusive and will be executed in cooperation with several investors. Financial support is expected, other means of support (such as personnel) will be discussed bilaterally.

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