

Project Category: HPN Science

Project: Global Human Potential

Target: International research and analysis about existing career pools, platforms and networks.

Description: A widespread research is executed to give an overview about existing career pools, platforms and networks. Especially existing virtual rooms for the target group of "High Potentials" will be identified. An independent and detailed market study will deliver a helpful overview for companies looking for future brains.

Time frame: Agreeable.

Milestones: 1. Planning of project details in cooperation with investors, 2. Building up of an international research team including national experts, 3. Realization of the study, 4. Analysis of results and work out of a data overview.

Estimated costs: Agreeable.

Geographical focus: Agreeable.

Sponsoring: The project is not exclusive and will be executed in cooperation with several investors. Financial support is expected, other means of support (such as internal resources) will be discussed bilaterally.

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